

## **MRS. GRACY DSOUZA, ASSISTANT Professor**

- Presently Teaching at SKM’S J. M. Patel College of Commerce, Goregaon
- Appointed as Incharge Principal from 2<sup>nd</sup> March 2020 to 1<sup>st</sup> March 2022
- Teaching Experience- 23 Years
- Qualification – M.Com (Management)
- Pursuing Ph.D. in Commerce from the University of Mumbai
- Subjects/ Courses taught – Commerce – I & II, Business Law, Advertising, Marketing Research
- M.Com – Retail Management, Management of Business Relations
- **Seminar/ Conferences/ Paper Presentation**

	Date	Title of the paper	Name of the Conference	College
1	9-4-16	Inculcating Values among Students through NSS.	Interdisciplinary Seminar –‘Enhancing Quality in Higher Education: Challenges and Issues.’	R. A D.A.V College, Bhandup
2	13-2-16	Reverse Mentoring: Bridging the generation gap	National Conference – “Millennium: Honouring the past, Treasuring the Present and Shaping the future.”	J.M. Patel College of Commerce
3	12-3-16	Factors Influencing Employee Engagement among Teaching Faculty	National Conference on Contemporary Issues in Management –A pathway for Vision 2020.	R. A D.A.V College, Bhandup
4	23-2-16	Demographic Change & Workforce Diversity: An HR Management Challenge	National Conference – Demographic Shift-Road to Sustainable Development	J.M. Patel College of Commerce
5	20-2-16	Role of NGO’s in Women Empowerment	National Interdisciplinary Conference –Women Empowerment for Sustainable Development of India: Opportunities & Challenges	Saket College of Arts, Science & Commerce Kalyan
6	4& 5 <sup>th</sup> Feb -16	Drivers of Employee Engagement: A Literature Review	International Conference on Employee Engagement	K J Somaiya Institute of Management Studies & Research
7	9-4-16	A Study of Employee Engagement in Higher	National Conference – Today’s Innovative and	Thakur Institute of Management Studies

		Educational Institutions in Mumbai	Sustainable Business Approaches-Tomorrow's Competitive Edge	& Research
8	27 <sup>th</sup> & 28 Nov-15	Employee Engagement- An Appraisal	National Conference – Innovative Practices and Applications in Business	L. S. Raheja College of Arts & Commerce
	27 <sup>th</sup> March 2017		National Seminar on “4 <sup>th</sup> Cycle of Reaccreditation Process	Birla College of Arts, Science and Commerce, Kalyan
	25 <sup>th</sup> February, 2017	“Surrogate Advertisng: Brands in Disguise”	national Conference on ‘Poly-Dimensional Approach Towards Mesmerising World of Advertising’	M L Dahanukar College of Commerce
	3 <sup>rd</sup> & 4 <sup>th</sup> March 2017	“Personality Traits as a predictor of Employee Engagement  <b>Received Best Paper Award</b>	International Management Research Conference on ‘Entrepreneurship, Institutions & Competitiveness: Challenges for Emerging Market Companies’	Alkesh Dinesh Institute for Financial & Management Studies
	10 <sup>th</sup> February 2017.	“Mobile Wallet: A tool to survive Demonetisation”	National Conference on ‘Demonetisation: Prospects and Problems’	Lords Universal College

- Papers published in journals – 04
- Chairperson of Women Development Cell for 20 years
- Member of College Development Committee (LMC)
- Completed two minor research projects sanctioned by University of Mumbai.
- Life member of Indian Commerce Association
- Was the NSS Area Coordinator for Mumbai Western Suburban District in the year 2014-15
- Organised a one-day workshop on ‘Research Data Analysis using MS Excel’ on 30<sup>th</sup> September 2016
- Member of Syllabus Restructuring Committee for Under Graduate and Post Graduate Programmes in the Faculty of Commerce, University of Mumbai

- Appointed as a resource person for One day workshop on Revised Syllabus for SYBCom for the subject of Company Secretarial Practice –I & II on 4<sup>th</sup> July 2017 organised by NM college of Commerce & Economics.
- Was invited to deliver a lecture on ‘Importance of Cleanliness by the NSS Unit of Vivek college of Commerce on 11<sup>th</sup> August, 2017.
- Was invited to deliver lecture on Gender Sensitization and Sexual Harassment for the NSS Volunteers of J. M. Patel College of Commerce.
- Invited to give a guidance lecture for T.Y.B.Com students in the subject of Marketing Research Sem-V at Vivek College of Commerce on 28<sup>th</sup> September, 2015.